

2nd Cycle Degree Programme in Business Administration, <u>Economics and Finance</u>

# Double Degree

Major in Management

# DOUBLE DEGREE WITH THE UNIVERSITY OF TWENTE

#### **Overview**

The Double Degree is a cooperation between the University of L'Aquila (Italy) and the University of Twente (The Netherlands).

It is a 2<sup>nd</sup> cycle degree programme (Laurea Magistrale / Master of Science) in business administration, with a focus on human resource management.

Completing this two-year programme (120 ECTS) will result in **two degrees**:

- 2<sup>nd</sup> cycle Degree in Business Administration, Economics and Finance (LM 77), major in Management, from the University of L'Aquila;
- Master of Science in Business Administration (English-taught), major in Human Resource Management, from the University of Twente.

The programme is open to students enrolled at the University of L'Aquila in the first year of the 2nd cycle Degree Programme (Laurea Magistrale) in Business Administration, Economics and Finance, major in Management. The main **benefit for students** is earning two degrees in less time than what would be necessary to complete the two programmes separately. Furthermore, the Double Degree provides students with a unique learning experience in two different countries, within a diverse and multicultural environment.

The programme is structured as follows:

- The first year is carried out at the University of L'Aquila (L'Aquila, Italy);
- The second year is carried out at the University of Twente (Enschede, The Netherlands).

The final thesis, written in English, will be one for both institutions and will be supervised jointly, by at least one supervisor from the University of Twente and at least one form the University of L'Aquila.

In order to earn the Double Degree, students will have to be in compliance with both their home and host universities' rules with regard to credits, attendance, deadlines etc.

### Learning objectives

The programme provides a challenging training in business administration in global contexts, with a focus on human resource management. Students learn how to integrate knowledge in international business and human resource management into the context of industry and economy-wide issues. The programme provides specialist HR expertise, as well as broader business and interpersonal skills. The programme builds up an internationally open career path for academically trained managers with competences in HR analytics, strategy and innovation.

The **teaching approach** is interactive and combines several teaching methods,

including case studies and role-plays. Students work in groups to analyse real live business challenges, visit companies, and work on business projects during courses.

#### LEARNING APPROACH AND DISTINCTIVE FEATURES

- A low teacher-student ratio, facilitating tailored feedback
- The combination of academic rigour and practical relevance
- Interactive teaching methodologies that foster students' engagement
- · Advanced knowledge and expert skills in business administration and human resource management
- A focus on leadership skills and soft skills development
- · Cross-disciplinary perspective that approaches topics from various academic angles
- · Learning experience in two different countries, within a diverse and multicultural environment

#### **Employment and professional opportunities**

This Double Degree programme opens up a wide of career opportunities. range Graduates qain both the technical/methodological knowledge and the international experience suited to pursue professional and managerial careers in large corporations dealing with international and multicultural issues, as well as in small and medium sized companies implementing international processes.

The programme emphasizes the strategic role that human resources play in the performance of contemporary organizations, providing students with the knowledge and skills needed to developing into a skilled HR professional and HR manager, with the ability to apply strategic thinking to analyse business situations and effectively manage human and knowledge capital.

This Double Degree course also prepares students for qualified HR roles in consulting firms, banks and insurance companies, government and public service organisations. This Double Degree course serves as an excellent stepping stone for those wishing to undertake doctoral studies in management or industrial and organizational psychology to pursue academic careers and qualified roles in research institutions.

### **Study Plan**

I Year Course	Credits	<b>II Year</b> Course	Credits
I Semester		l Semester	
Labour Economics	6	Entrepreneurial Leadership & Responsible Organizational Design	5
Applied International Economics	9	Strategic HR Analytics	5
Leadership Skills & Organizational Behaviour	9	Global Talent Management	5
Programmazione e Controllo ('Management Control' taught in Italian)	6	Quantitative and Design Methods in Business Research	3
		Qualitative Methods in Business Research	2
II Semester		Master thesis BA (Part 1) with joint supervision	10
International Labour Law	9	II Semester	
Statistics for Business and Economics	6	Finance & Corporate Governance	5
Analysis and Design of (Inter-) Organizational Networks	9	HRM and Innovation	5
English (Level B2)	6	HRM and Technology Design	5
		Master thesis BA (Part 2) with joint supervision	15

# **Tuition fees**

Students enrolled in the Double Degree programme will be registered at both the University of L'Aquila and the University of Twente, but they will pay tuition fees only at the University of L'Aquila in their first academic year and at the University of Twente in their second year. Students will be

# **Admission**

Each academic year, 15 students enrolled in the first year of the 2<sup>nd</sup> cycle programme in Business Administration, Economics and Finance major in Management (curriculum in Management) can take part in the Double Degree programme.

Details regarding the application procedure, the selection process, deadlines, and further information, will be specified in the call for

# The partner institution

University of Twente – Enschede (NL)

Established in 1961, the University of Twente (<u>www.utwente.nl</u>) is a public teaching and research institution with more than 10.000 students. Most academic programmes are English-taught.

The UT is ranked 65th in the Reuters's 2017 European Most Innovative Universities, and it became the Best Technical University in the Netherlands in 2018.

It has a unique green campus of about 140hectare estate with woodland, meadows and water, that opens its doors to modern study, sport and living facilities. The campus is located on the outskirts of Enschede, at fifteen minutes cycling from the city centre.

Academic Coordinator at the University of Twente

Prof. Dr. Tanya Bondarouk



personally responsible for all other related costs (i.e., travel expenses, accommodation and living expenses, visas and travel documentation, etc.). Students enrolled in the Double Degree programme can apply for international mobility scholarships and grants.

applications. Students are required to earn a minimum of 30 ECTS, including English Language at the B2 level, before their final admission and enrolment.

## Contacts

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With over 160,000 inhabitants, Enschede is

the largest city in the east of the Netherlands. It is a safe and pleasant city to live and work in. With 30,000 students, Enschede has earned the right to



call itself a vibrant student city. With over 150 nationalities Enschede embodies an international character in a friendly and informal atmosphere. More information about student life in Enschede can be found on <u>www.studyinenschede.com</u>

