

**TEACHER: Prof. Margherita MORI**

<b>Programme of "Tecnica Bancaria" "Bank Management"</b>		
<b>Number of ECTS credits: 9 (workload is 225 hours; 1 credit = 25 hours)</b>		
<b>2<sup>nd</sup> Cycle Degree in Administration Economics and Finance, 1<sup>st</sup> year, 1<sup>st</sup> semester</b> Teacher: Prof. Margherita MORI		
<b>1</b>	<b>Course objectives and Learning outcomes</b>	THIS COURSE AIMS AT DISCUSSING HOW BANKS ARE MANAGED AND THEIR ROLE IN THE FINANCIAL SYSTEM. STUDENTS WILL BE ABLE TO UNDERSTAND THE FUNDAMENTAL CONCEPTS UNDERLYING THE PROVISION OF SERVICES BY BANKING INSTITUTIONS, BASED UPON THEIR MOST RELEVANT OPERATING MODELS IN THE FINANCIAL ARENA, AS WELL AS KEY DISTINCTIONS BETWEEN BANKS AND OTHER FINANCIAL INTERMEDIARIES. TOPICS INCLUDE: - AN OVERVIEW OF BANKS AND THEIR ACTIVITIES: BANKING SERVICES AND OPERATING MODELS; RISKS IN BANKING AND RELATED MANAGERIAL ISSUES; - INSIGHTS INTO THE BANKING INDUSTRY: THE IMPACT OF GOVERNMENT POLICY AND REGULATION ON BANKING; THE ROLE OF MONETARY POLICY AND BANK SUPERVISION.
<b>2</b>	<b>Dublin descriptors</b>	ON SUCCESSFUL COMPLETION OF THIS COURSE, STUDENTS SHOULD - HAVE DEEP KNOWLEDGE OF THE MOST RELEVANT TECHNIQUES IN BANK MANAGEMENT; - HAVE CLEAR UNDERSTANDING OF THE OTHER KEY ELEMENTS IN THE FINANCIAL SYSTEM (FINANCIAL MARKETS AND FINANCIAL SERVICES); - EXPLAIN THE FUNDAMENTAL CONCEPTS OF REGULATION AND SUPERVISION IN THE BANKING INDUSTRY; - DEMONSTRATE ABILITY TO MAKE COMPARISONS AMONG DIFFERENT TYPES FINANCIAL INSTITUTIONS; - MAKE INFORMED JUDGEMENTS ABOUT CENTRAL BANKING AND THE IMPACT OF THE MONETARY POLICY ON BANKS.
<b>3</b>	<b>Prerequisites and learning activities</b>	STUDENTS MUST BE FAMILIAR WITH BASIC NOTIONS OF BUSINESS ADMINISTRATION, CORPORATE FINANCE, FINANCIAL MATHEMATICS, BUSINESS ECONOMICS AND MANAGEMENT.
<b>4</b>	<b>Teaching methods and language</b>	LECTURES IN ITALIAN (63 HOURS).
<b>5</b>	<b>Assessment methods</b>	WRITTEN EXAM CONSISTING OF BOTH MULTIPLE CHOICE QUESTIONS (2/30 EACH) AND ESSAY TYPE QUESTIONS (4/30 EACH).